

Dear Season Ticket holder,

Throughout the season so far, we have contacted you with a unique code which has granted you free access to our home league games on iFollow. As part of our ongoing efforts to improve this service we want to make it even easier for you to access the live streams. Next month, season ticket holders' iFollow accounts will be upgraded to automatically allow free access to all Barrow home league fixtures. There will be no need for codes after this weekend.

The club need your support to make this change. We need to know the email account that all of our season ticket holders have used to register for iFollow so that we can provide this information to the EFL and get the accounts upgraded. For many of you, this will be the email account that you provided to us when you bought your season ticket, however this might not be the case for everyone. Additionally, we are aware that many people may have purchased multiple season tickets and only provided us with one email address. It is important that you get in touch if any of this applies to you, because otherwise we will not be able to upgrade your iFollow accounts.

We are aware that this requires season ticket holders to get in touch with us and that this may not happen overnight. As a club, we requested that the EFL provide us with codes for this weekend's game (which you should now have received) because we didn't want to rush the transition and risk some fans missing a game. Therefore, we would ask that all season ticket holders confirm their details to us no later than **midday on Friday 13<sup>th</sup> November**. This will allow us to make the appropriate changes in advance of our next home league game on Saturday November 21<sup>st</sup>.

If you have any questions, then please do not hesitate to contact us. Please provide your details to [a.wood@barrowafc.com](mailto:a.wood@barrowafc.com)

Thank you again for your loyal support.

Kind Regards,

Anya

Retail and Ticket Office Manager