



Official Newsletter

ALL THE LATEST NEWS FROM SO | LEGAL STADIUM

Welcome to our official Barrow AFC newsletter.

In our Autumn edition, we will be recapping on all our latest news.



Barrow manager Pete Wild and assistant manager Adam Temple have signed a new multi-year contract to extend their stay at the SO Legal Stadium.

Wild joined Barrow in May of this year, and has seen a promising start to the 2022/23 campaign, with just two defeats in the opening 10 games in all competitions.

After the strong start to the campaign, Sporting Director Iain Wood was very keen to keep Pete Wild and Adam Temple at Barrow for the long haul: "The Club is absolutely delighted to get this deal over the line after the great start to the season" said Wood.

"We have a long term vision for Club, with Pete and Adam being a vital part of that vision.

"We thought it was important that we acted quickly to secure a longer term partnership and keep Pete and Adam here long term".

The Barrow boss is also delighted to sign the contract extension with The Bluebirds:

"I'm very humbled and surprised, but grateful to the Club for the opportunity to extend our deals" Wild said.

"Hopefully it shows the ambition both of us as a management team, and also shows the direction we want to take this Football Club".

Assistant Manager Adam Temple added:

"I'm really happy and excited.

"I feel like I've settled in here at Barrow, and I'm over the moon that we can extend this further, and achieve great things together".



Exclusive SO Legal Offer For Barrow Fans
To celebrate the opening of their Ulverston office, our stadium sponsor SO Legal are offering 10% discount on legal services for Barrow supporters.

After six years of growth in the South East, SO Legal have opened their first office in the North West, serving clients across the Furness Peninsula, the Lake District, and the surrounding area.

Following the sponsorship of Holker Street, SO Legal are excited about building a long-term partnership with the Club, the supporters and the local community.

How to claim your 10% discount

If you have an enquiry or wish to schedule a consultation with one of SO Legal's solicitors, contact them by phone, complete the enquiry form on their website, or email using the code BARROW 10.

SO Legal Limited
Suite 1, Marl Business Park
Ulverston, Cumbria
LA12 9BN

e: enquiries@solegal.co.uk

t: 01229 389044

Offer ends on 31 October 2022. Offer subject to terms and conditions based on application and work type. Does not include any areas of law SO Legal does not practice in, offer, or any litigation work. Offer only applicable on first instruction. Offer withdrawn at discretion of SO Legal at all times.





We are delighted to announce that the Club has secured a significant sponsorship deal, which sees Holker Street become the SO Legal Stadium.

Established in 2016, SO Legal is a law firm providing specialist legal services, including commercial property, corporate law, litigation and dispute resolution, private client, and residential property conveyancing.

The company has offices in London, Brighton, Eastbourne, Hastings and Uckfield, serving a nationwide client base of SMEs, retail and restaurant chains, property agents, developers, and private individuals.

After six years of impressive growth in the South East, the firm is set to open its first office in the North West, with an Ulverston branch in August 2022. This new base will serve clients across the Furness Peninsula, the Lake District, and the surrounding area.

"We are delighted to welcome Hamed and the team at SO Legal to the Barrow AFC family," commented Bluebirds chairman, Paul Hornby.

SO Legal's co-founder and managing director Hamed Ovaisi said the deal is great for the law firm: "We're delighted to become part of the Barrow AFC family.

"Our new Ulverston office launches next month, and we are excited about building a long-term partnership with the Club, the supporters and the local community.

"I watched Barrow a few times last season, having invested in the local area and I absolutely loved the atmosphere and fans.

"When we discovered the opportunity to become the main stadium sponsor was available, we just had to be a part of it. We're looking forward to welcoming everyone to the SO Legal Stadium during the new season."



During a busy summer of changes our long serving Club Secretary, Russell Dodd, has stepped down from his role.

Alisha Henry has now picked up the Club Secretary duties and Russ has been extremely helpful through this transition. Russ was first appointed as a director in 1999 on Brian Keen's newly formed Board, and took up the role of Club Secretary three years later in 2002, when he took over from Neil McDonald.

Russ said:

"The club has clearly moved on in leaps and bounds in these 20 years. I joined Brian Keen's fledgling board in 1999 to help save the Club from going out of existence.

"A lot of good people fought hard for 5 years to allow the FA to transfer our membership from the old business to the new, meaning we stayed as the original club and maintained our place in the pyramid and put us on the path to where we are now".

A well known figure on the football circuit, Russ has always been well respected by his peers for the professional way he's conducted club business, his intricate attention to detail and Google-like knowledge of FA and league rules.

Chairman Paul Hornby thanked Russ for all his help and assistance since they took over in 2018 and looks forward to Russ' new role of Associate Director:

"The Board would like to personally thank Russell for all the time he's given over the years and in recognition of his long service we would like to make him an Associate Director going forward.

"We still look forward to seeing Russ at Barrow games, home and away".



We are delighted to announce that we've extended our partnership with Bartercard, who will be Barrow's shorts sponsor for the 2022/23 campaign.

Bartercard is a trading platform where businesses can buy and sell their goods or services as part of a global network of likeminded businesses. The platform operates across a variety of sectors from marketing, travel and tourism, property and many more.

Chris Kirby managing director of Bartercard said, 'It is a real pleasure to be working with Barrow and an even more immense privilege to be their shorts sponsor.

We have also invested our closed-loop digital currency into the club and a significant cash sum, allowing the club to purchase products and services from Bartercard Merchants without cash. This helps free up the club's cash flow for other projects. We are keen to speak with any businesses in the area who may be interested in hearing more about how we can help improve their cash flow by bartering with 55,000 members of our Trade Exchange.

Kelly Moxham, Barrow's Partnership & Hospitality Coordinator was delighted to welcome Bartercard back to the Club:

"I am delighted to be working with Chris for a further year. It is fantastic to have Bartercard as our official trading partner.

"The deal with Bartercard was secured with the assistance of Elite Sports Marketing, who work with clubs and brands globally, including deals in the Premier League with Burnley's Front of Shirt, and Sleeve partner with New York Red Bulls".



Phil Collier Associates are on board for the 2022/23 campaign, as the local company continues the sponsorship of the players' walk out jackets.

Phil Collier Associates is a leading Cumbrian provider of business advice and support, offering a range of solutions from HR and people management, through business strategy and growth, to training, quality management systems and project management.

Formed in 2014, PCA works primarily with SMEs providing affordable support to enable business owners to focus on the critical task of running their business.

With a strong client portfolio within Cumbria and the North-West of England, PCA also works with clients across the UK.

This is PCA's ninth consecutive season with Barrow, having sponsored the team through two promotions and into the Football League.

The Club's Hospitality and Partnership Coordinator, Kelly Moxham said:

"We are delighted to have Phil Collier Associates on board again, I'm looking forward to working with him this season.

"Phil Collier Associates has the same drive for success as the Club, and shares our vision of what we are trying to achieve here at Barrow.

Phil Collier added:

"We are keen to continue growing our client base and see our continued sponsorship of Barrow AFC as a catalyst to enable this to happen.

"Of course, there is also the small matter of the football side of things and we wish our new manager, Pete Wild, and his team all the best.

"Here's hoping for a positive season ahead, establishing us as a solid League Two club."



Hospitality

Our match day hospitality packages are proving very popular. Due to a great response - We are now offering a season ticket upgrade for just £20 for the hot buffet suite on Tuesday evenings, Sky Bet League Two games ONLY.

To register your interest or to make a booking, please call the office on 01229 666010 or email Kelly on k.moxham@barrowafc.com.



New Shop Items

We've got a huge range of new items in our Club Shop and Online Store! From Raincoats, Dog Collars, Mugs, Cushions, Phone cases & more.

You can order online, or pop in-store to our Club Shop at the SO Legal Stadium to purchase your new favourite items!

